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FIG. 1

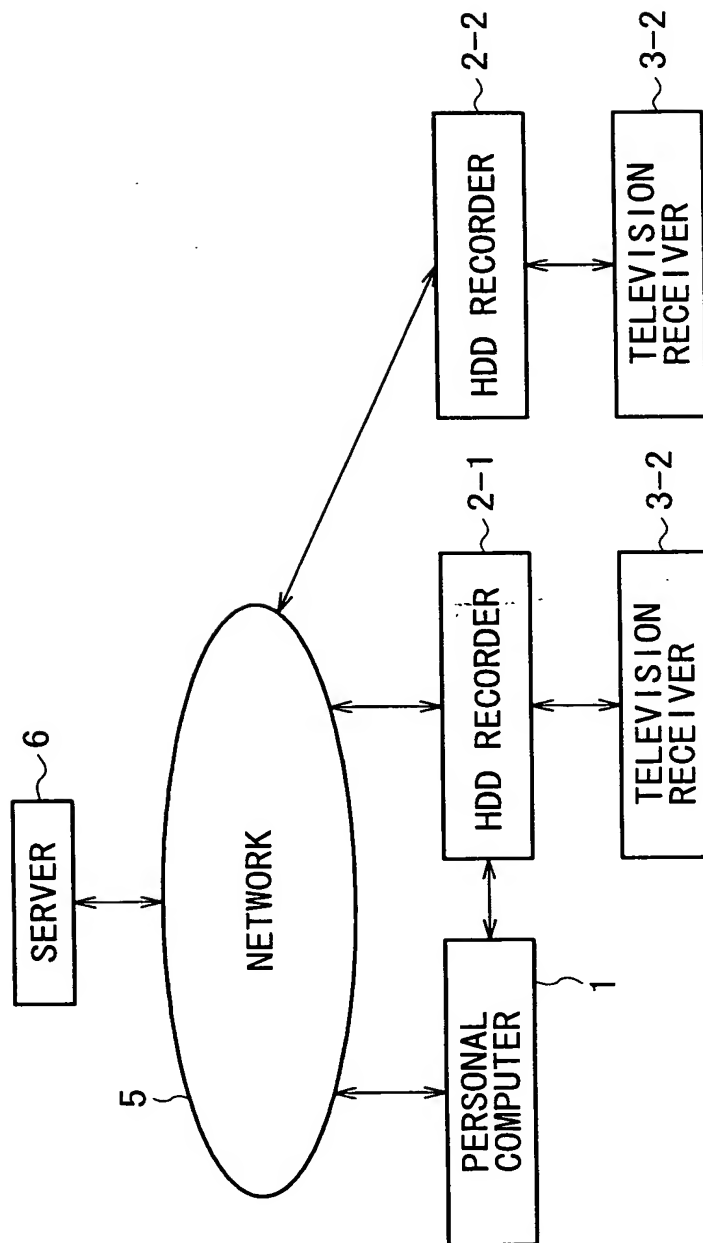
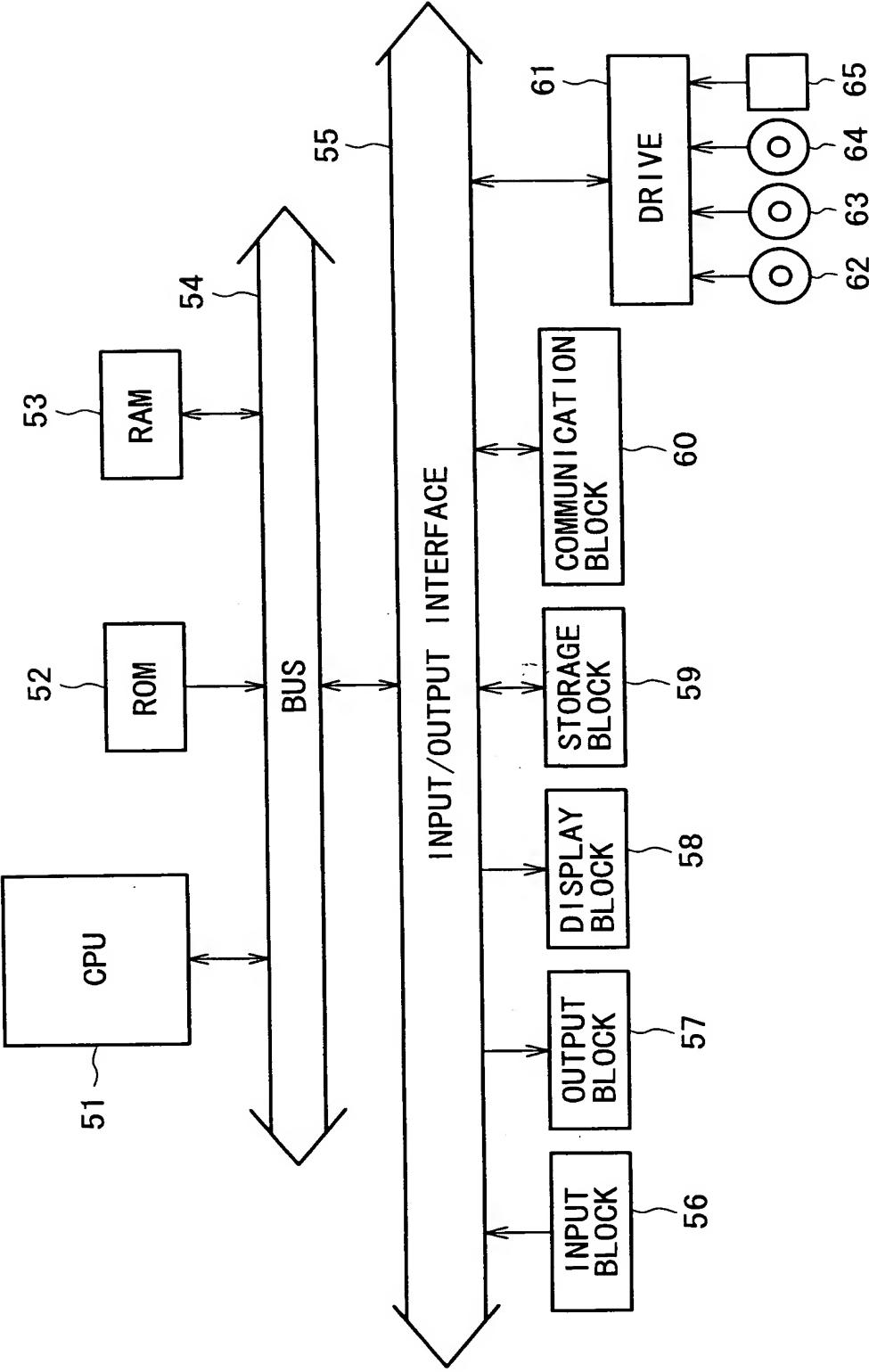
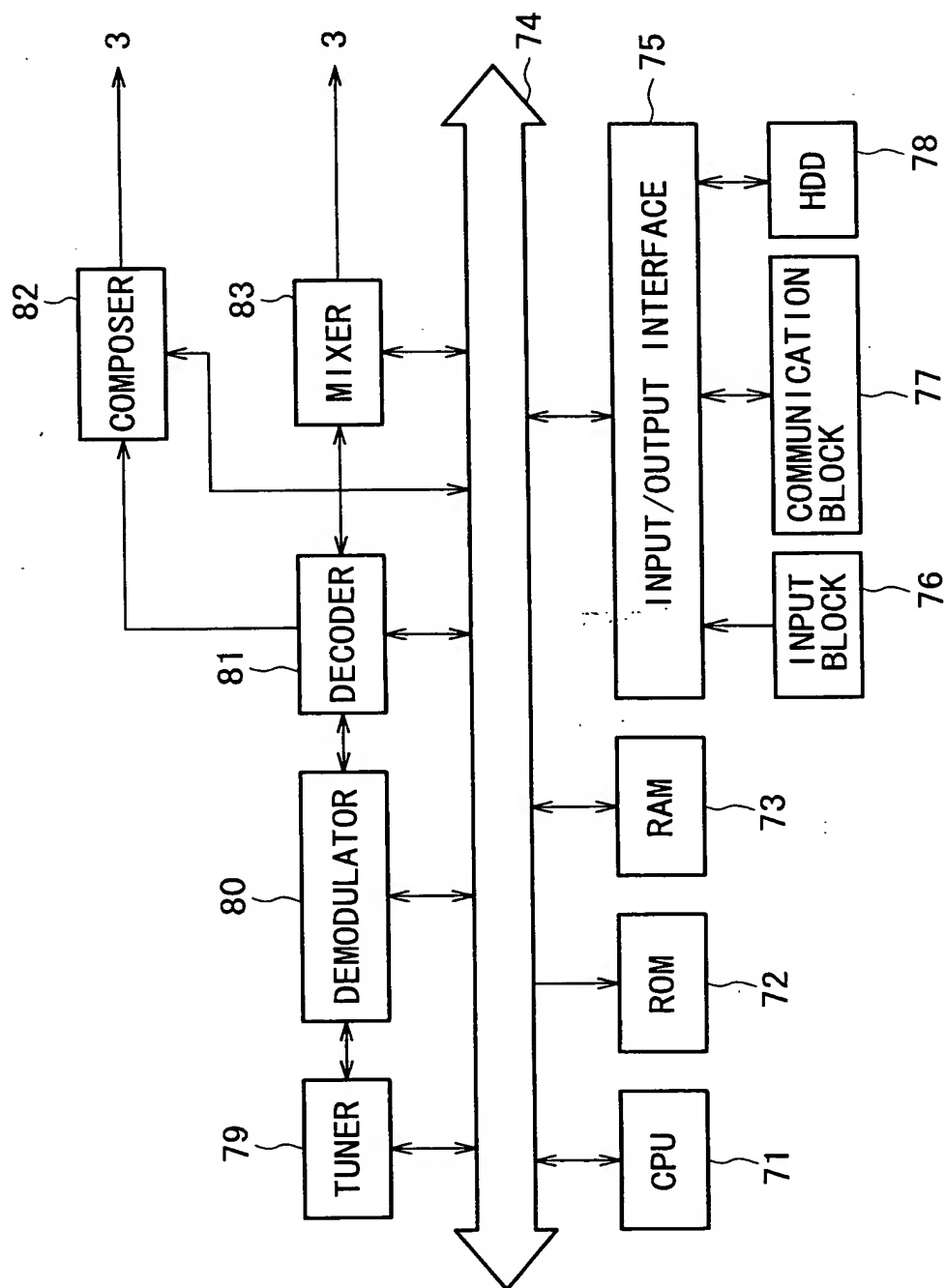


FIG. 2



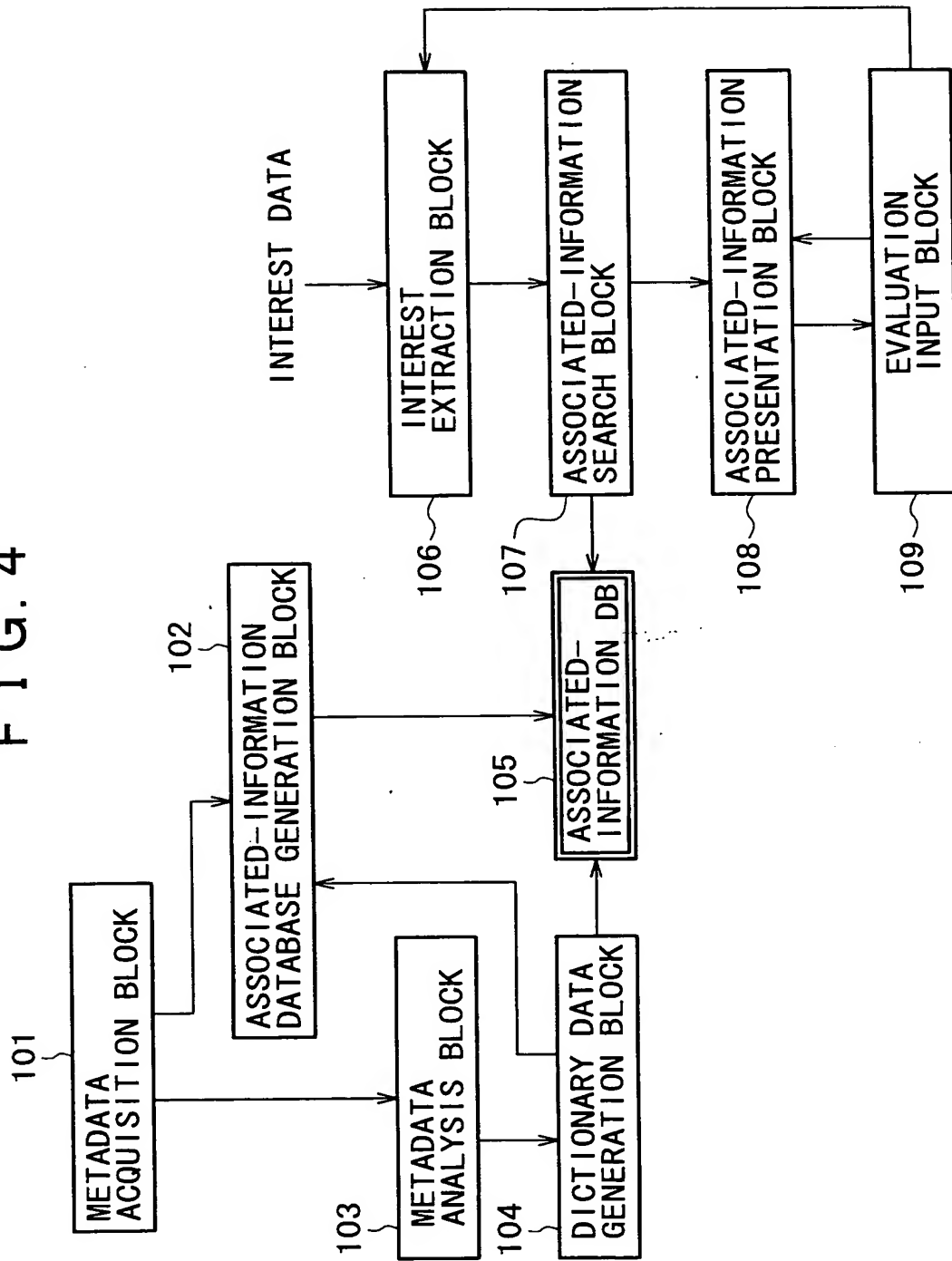
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FIG. 3



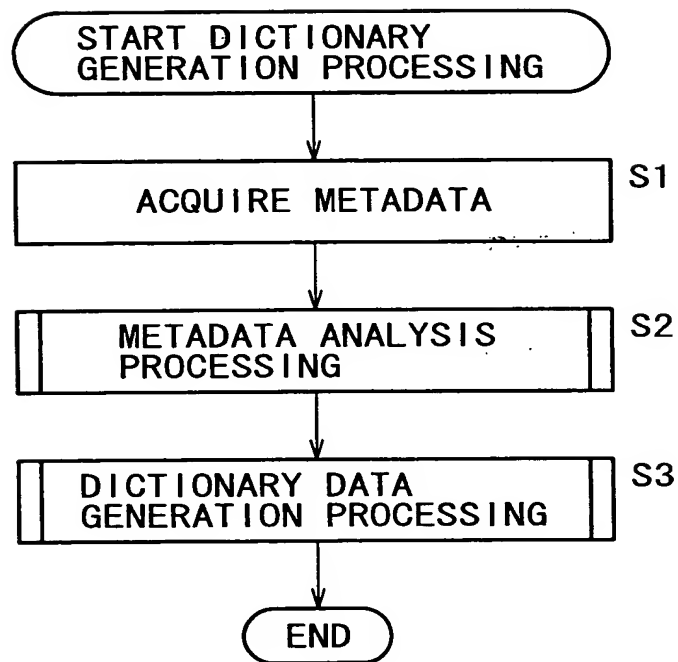
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FIG. 4



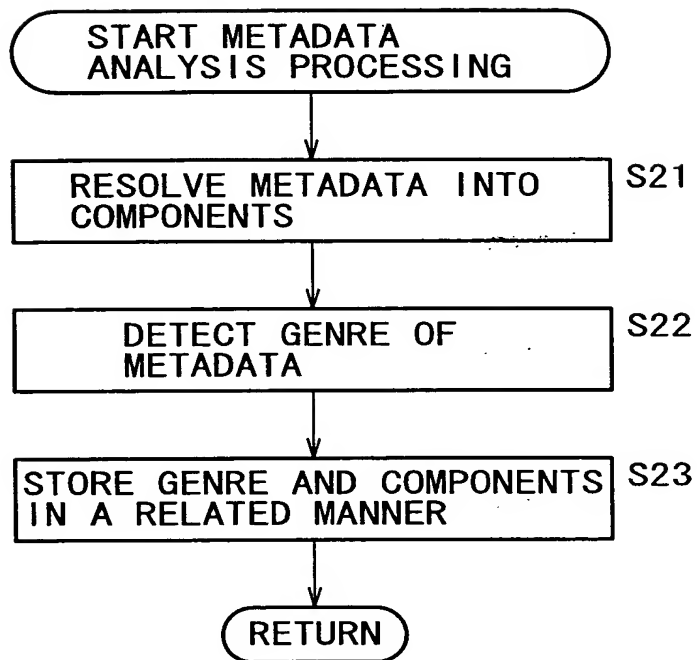
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FIG. 5



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FIG. 6



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FIG. 7

COM- PONENT	GENRE	BROADCAST STATION	BROADCAST TIME ZONE	PERFORMER	KEYWORD	...
No1	COOKING	TCS	AFTERNOON	AAA	RECIPE, INGREDIENTS, STEPS, TELETEXT BROADCASTING, STEREO	...
No2	LIVING INFORMATION	MHK	EVENING	BBB	LEISURE, HOLIDAY RESORT, CHILDREN, TELETEXT BROADCASTING, STEREO	...
No3	CHILDREN	MHK	MORNING	CCC	LEISURE, CHILDREN, TELETEXT BROADCASTING, STEREO	...
⋮	⋮	⋮	⋮	⋮	⋮	⋮

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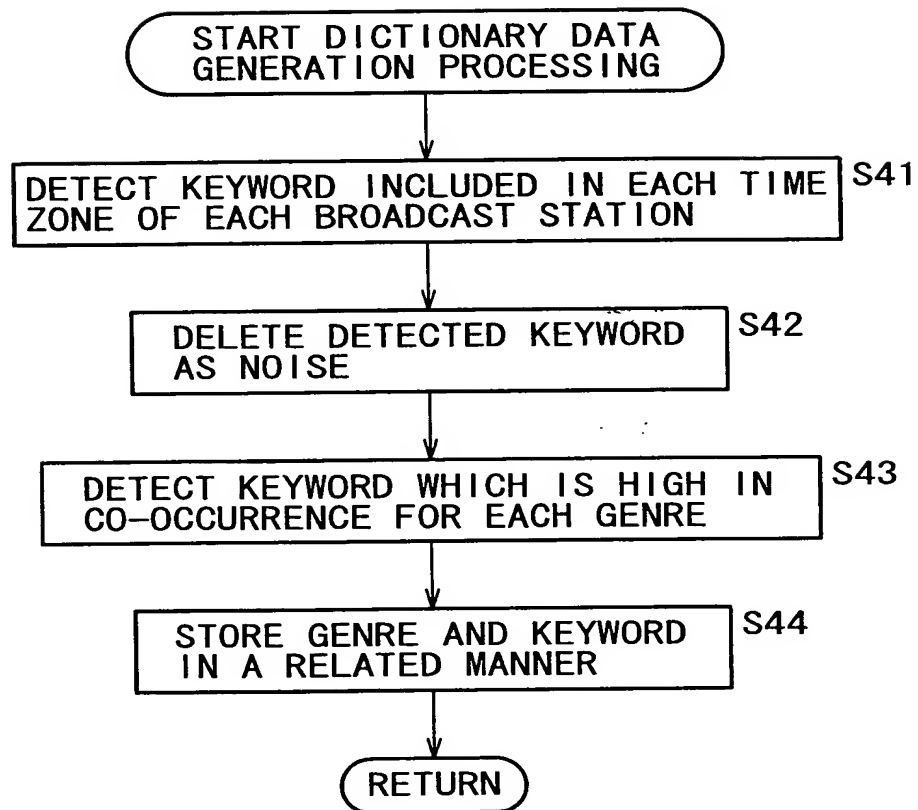
FIG. 8

COM- PONENT	GENRE	BROADCAST STATION	BROADCAST TIME ZONE	PERFORMER	KEYWORD	...
No1-1	COOKING	TCS	AFTERNOON	AAA	RECIPE, INGREDIENTS, STEPS, TELETEXT BROADCASTING, STEREO	...
No1-2	COOKING	MHK	AFTERNOON	DDD	RECIPE, INGREDIENTS, STEPS, BOILED FOOD, TELETEXT BROADCASTING, STEREO	...
No1-3	COOKING	MHK	MORNING	EEE	RECIPE, INGREDIENTS, STEPS, KITCHEN, TELETEXT BROADCASTING, STEREO	...
:	:	:	:	:	:	:



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## FIG. 9



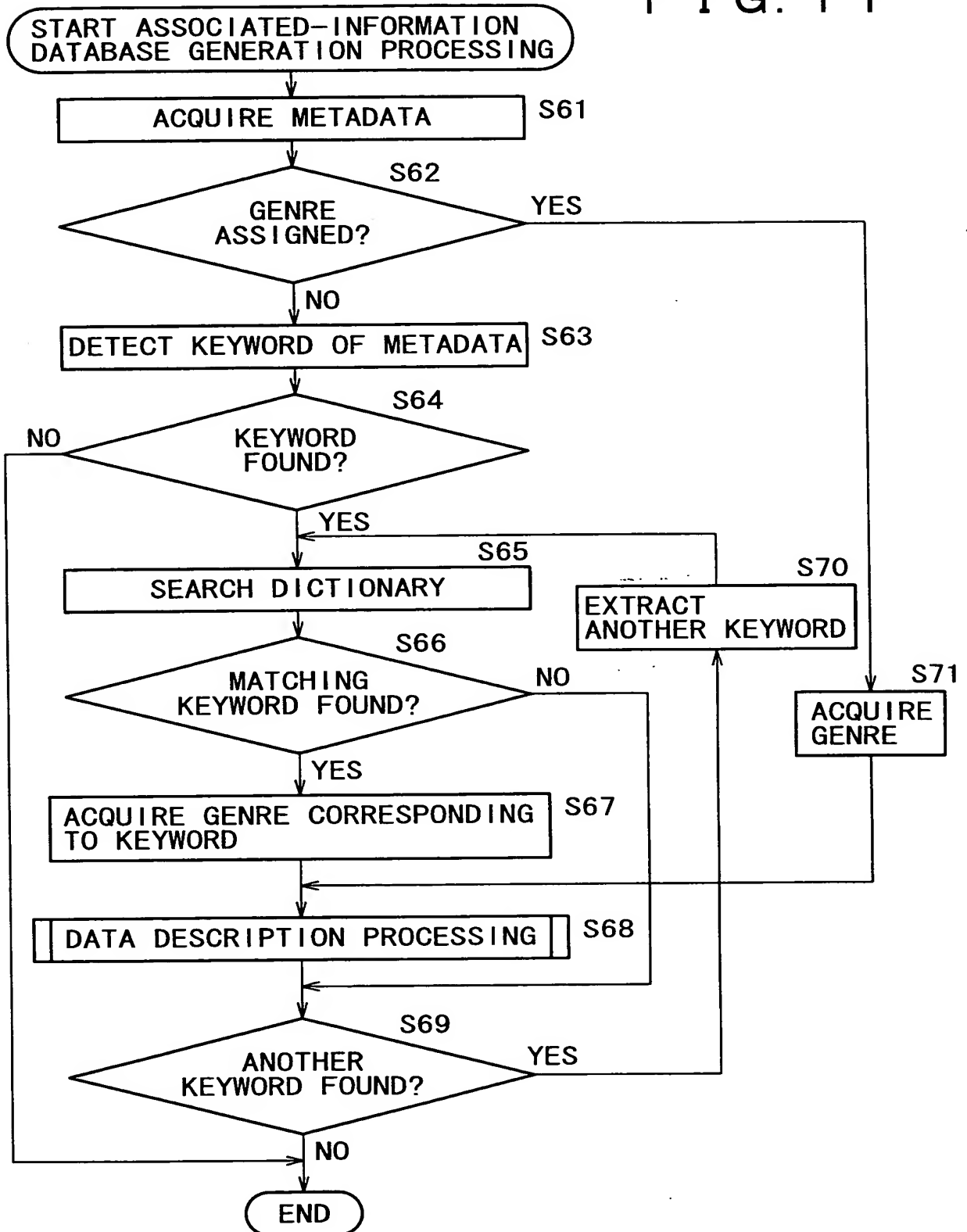
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# FIG. 10

	KEYWORD	FREQUENCY/ MONTH	GENRE	OTHER COMPONENTS
1	RECIPE	3	COOKING	...
2	INGREDIENTS	7	COOKING	...
3	STEPS	2	COOKING	...
4	LEISURE	15	LIVING INFORMATION, CHILDREN	...
5	HOLIDAY RESORT	3	LIVING INFORMATION	...
6	CHILDREN	12	LIVING INFORMATION, CHILDREN	...
⋮	⋮	⋮	⋮	⋮

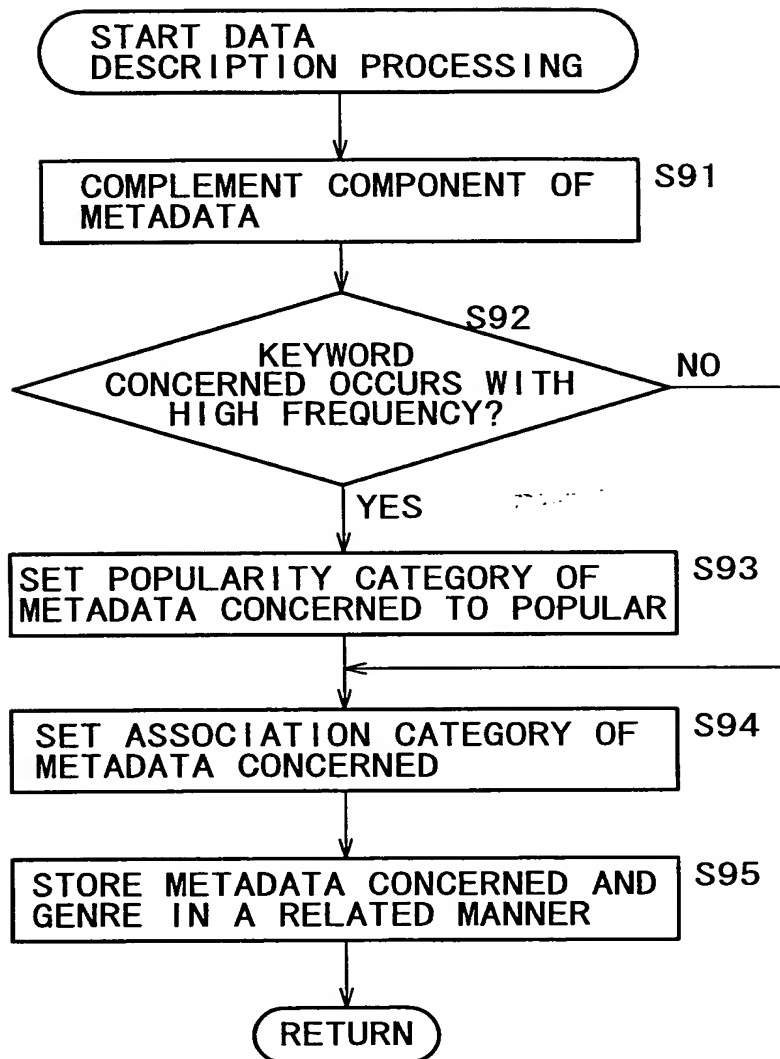
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FIG. 11



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FIG. 12



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# FIG. 13

	JANUARY	FEBRUARY	MARCH	APRIL
FREQUENCY OF KEYWORD A	12	15	11	45
FREQUENCY OF KEYWORD B	48	50	51	48

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FIG. 14

